



## News Release

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### **Alpha Accounting Eases Switch to Intuit QuickBooks Enterprise Solutions for Triangle Businesses**

RALEIGH, NC – Local Intuit Solution Provider, Alpha Accounting is offering 8 Hours of Free implementation consulting to Companies Switching to QuickBooks Enterprise Solutions from Sage, Microsoft, NetSuite, SAP or Oracle.

Research shows that thousands of mid-market businesses in the U.S. are currently managing their finances on software that is too complex for their needs. Businesses are often reluctant to switch systems because they're worried about implementation costs and learning new workflows. Now, Intuit is making it even easier to switch to its powerful and affordable mid-market [business management system](#) by offering up to eight hours in free one-on-one consulting through Intuit's network of local Solution Providers with purchase of QuickBooks Enterprise Solutions.

BJ Schaknowski, Director of Sales for Intuit's Mid-Market Group explained, "We are doing everything possible to break down the barriers and help businesses switch to QuickBooks Enterprise Solutions – including making an initial investment in our Solution Providers to provide personal support. With free local support plus an easy-to-use, powerful and scalable business management system that can save thousands of dollars in upfront and ongoing costs, the choice to switch is simple."

Intuit Solution Providers are authorized local experts who help businesses get up and running fast with services including, planning, data conversion, installation and configuration, system integration and training.

The offer is available through the end of April 2009 for companies using ERP solutions from Sage, Microsoft, NetSuite, SAP or Oracle. For more information visit [www.QuickBooksEasy.com](http://www.QuickBooksEasy.com) or contact Leslie Hamm at (919) 217-2515.

**About Alpha Accounting**

Alpha Accounting for the past 12 years consulted with Triangle businesses and CPA firms to train, set up and troubleshoot QuickBooks® products. Alpha Accounting has a team with extensive experience in QuickBooks® software and 22 years experience in bookkeeping. **Alpha Accounting has the largest team of QuickBooks® Certified Pro Advisors and is the only Intuit Solution Provider in Eastern North Carolina.**

### **About QuickBooks Enterprise Solutions**

QuickBooks Enterprise Solutions helps streamline critical business operations, including finances, inventory, sales, purchasing and paying employees – at a fraction of the cost of other systems. In addition, businesses can go beyond financial management with a new line of business software from Intuit that works seamlessly with Enterprise Solutions to help manage sales pipelines, track inventory across multiple warehouses, schedule more jobs in the field and analyze business performance.

Additional information about QuickBooks Enterprise Solutions as well as resources about switching can be found at [www.enterprisesuite.com](http://www.enterprisesuite.com).