



News Release

For immediate use
October 14, 2008

Media Contact: Jessica Lieb
919-247-6773
lieb.jessica@gmail.com

Local Accounting Company Makes Record Sale of QuickBooks Enterprise

RALEIGH, NC - Alpha Accounting made QuickBooks history with a record sale of its mid-market accounting software, Enterprise Solutions, selling 100 user licenses to an international non-profit organization.

“We were excited to see Alpha Accounting join the Intuit Solution Provider Program. With their strong ties to businesses in North Carolina, we knew it was an excellent opportunity to target the mid-market”, said Charlie Snyder, Northeast Regional Manager for the Intuit Mid-Market Group. “Within 60 days of joining the program, Leslie Hamm, president of Alpha Accounting, closed the largest deal in the history of the program with 100 seats of Enterprise Solutions.”

Alpha Accounting’s record sale of QuickBooks Enterprise Solutions enabled their client to benefit from superior functionality and increased ease of use at half the cost of their previous software system. This sale demonstrates Alpha Accounting’s proven ability to meet the needs of mid-market clients as the Triangle’s only authorized Intuit Solution Provider.

QuickBooks Enterprise Solutions accounting software helps automate and manage the critical operations of a growing, mid-sized business, by managing business finances, inventory, sales, purchasing and employees with a flexible and scalable solution.

Founded in 1996, Alpha Accounting is based in Raleigh, North Carolina.

-30-

Alpha Accounting media contact: Jessica Lieb, 919-247-6773.