



News Release

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Alpha Accounting Launches New Website

RALEIGH, NC – Alpha Accounting, the Triangle's leading QuickBooks product specialists, is pleased to announce the launch of its newly revamped social media focused, website: <http://aaeasy.com/>.

The new website includes easy-to-use navigation that guides clients to the services or products that best fit their business needs. *"We want to help our clients find the right, affordable total solutions to fit their growing business's needs."* Leslie Hamm, CEO.

The website has an integrated blog which focuses on teaching, providing tips and important information that will aid users in managing their business. Occasionally, the blog will include step-by-step video tutorials that will guide user through the various features of **QuickBooks®** or add-on products. Alpha Accounting has also linked up their social media accounts to give users the best one-on-one communication possible. Website visitors will also have the ability to easily share information from the website directly to their friends and co-workers via integrated social media sharing icons.

Website Launch Giveaway

Alpha Accounting is encouraging all business professionals and accounting professionals to check out the new website and subscribe to the newsletter and blog by hosting a special **Launch Giveaway**. Everyone that subscribes (and opts-in) to the free Alpha Accounting email newsletter, will be automatically entered to win a **\$50 Amazon Gift Card**. Users can gain an extra entry by subscribing to the Alpha Accounting blog, Accounting Powered by Chocolate via email.

How to Contact

Businesses can contact Leslie Hamm at Alpha Accounting for a consultation or for more information about classes offered by calling 919-217-2515 or toll free 866-890-7227, and via email at Lhamm@AAeasy.com, or visiting www.AAeasy.com.

About Alpha Accounting

Alpha Accounting consults with businesses and CPA firms to train, set up and trouble shoot QuickBooks® and many add-on products. Our staff has extensive experience in QuickBooks® software and 22 years' experience in accounting. **Alpha Accounting has the largest team of QuickBooks® Certified Pro Advisors and is the only Intuit® Premier Reseller in the triangle area of North Carolina.**

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