



## News Release

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### **Alpha Accounting Offering Free Seminar to Help Local Businesses Survive Economic Crisis.**

RALEIGH, NC – Leslie Hamm, president of Alpha Accounting will demonstrate how mid-sized companies can survive the economic crisis by utilizing the new QuickBooks Enterprise 9.0 software at a Free QuickBooks Enterprise Breakfast 8 a.m. on March 25 at the Morrisville Chamber of Commerce.

One of the biggest challenges business owners encounter is poor recordkeeping that makes it hard for them to know where they stand financially. This seminar explains why having control over your books can help you trim unnecessary expenses. Alpha Accounting, the only Intuit Solution Provider in the Triangle, presents this one-hour seminar free of charge. Attendees will be able to participate in a Q&A session and will have hands-on experience with Enterprise's new specialized applications. The QuickBooks Enterprise SaaS applications to be demonstrated include Field Services Management, Warehouse Management, Business Analysis and Sales Management.

"Enterprise is a great tool for companies that want to understand the relationship between their processes and ongoing costs," said Leslie Hamm, Alpha Accounting president. "We decided to offer this seminar to let local companies know that QuickBooks Enterprise is the lowest-cost accounting software in the mid-size business market. QuickBooks is not just for small business anymore. It can now compete with Mas90/200, Business Works, SAP, and Great Plains at a cost of 30 to 40% less and offers a much friendlier user interface. You have got to see it in action; you will be impressed."

Intuit QuickBooks Enterprise Solutions helps to streamline the critical operations of your business such as finances, inventory, sales, purchasing and payroll — at a fraction of the cost of other systems. Go far beyond financial management with a new line of business software from Intuit that works seamlessly with QuickBooks Enterprise Solutions to manage sales activities and opportunities, manage inventory across multiple warehouses, and manage personnel in the field. Over 57,000 growing companies have chosen Enterprise Solutions, helping make QuickBooks the #1 financial management software for mid-sized firms with 20-500 employees.

The FREE seminar is open to the public but requires pre-registration. For more information or to register, visit [www.QuickBooksEasy.com](http://www.QuickBooksEasy.com) or contact Leslie Hamm at (919) 217-2515.

#### **How to Contact**

Businesses can contact Leslie Hamm at Alpha Accounting for a consultation or for more information about classes offered by calling 919-217-2515 or toll free 866-890-7227, and via email at [lhamm@qheasy.com](mailto:lhamm@qheasy.com) or visiting [www.QuickBooks@easy.com](http://www.QuickBooks@easy.com)

### **About Alpha Accounting**

Alpha Accounting for the past 12 years consulted with businesses and CPA firms to train, set up and trouble shoot QuickBooks®. Our staff has extensive experience in QuickBooks® software and 22 years experience in bookkeeping. **Alpha Accounting has the largest team of QuickBooks® Certified Pro Advisors and is the only Intuit Solution Provider in Eastern North Carolina.**

### **About QuickBooks®**

#### **About Intuit Inc.**

Intuit Inc. (NASDAQ: INTU) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks®®, Quicken® and TurboTax® software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$2.67 billion in its fiscal year 2007. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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